



# INDEPENDENT SUPERMARKETS IMPACT AMERICA

Independent retail supermarkets and the wholesalers that supply them play a vital role in the communities they serve and are a major contributor to the economy of the **United States and Wisconsin**. Defined as a privately held, or family-owned entrepreneurial business, independent supermarket operators run businesses of all formats and sizes, and are dedicated to their customers, associates and communities.



## STORES AND SALES

In Wisconsin, the independent supermarket channel includes **414** stores and generates **\$3.15 billion** in annual sales.



## JOBS AND WAGES

In Wisconsin, independent supermarket operators are responsible for creating **21,060** stable, reliable jobs and **\$587.24 million** in wages paid.



## TAXES

In Wisconsin, independent supermarkets and the wholesalers that serve them are a major source of tax revenue for federal, state and local governments. Together the independent channel and their employees generate about **\$271.17 million** in state and local tax and **\$252.63 million** in federal taxes. The combined total in the State of Wisconsin is **\$523.80 million**.



## NATIONAL IMPACT

The economic impact of the independent supermarket industry reaches all 50 states and the District of Columbia. Nationally there are **21,000** independently owned supermarkets that generate **\$131 billion** in annual sales, representing nearly **25%** of the total domestic market.

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