Independent retail supermarkets and the wholesalers that supply them play a vital role in the communities they serve and are a major contributor to the economy of the United States and West Virginia. Defined as a privately held, or family-owned entrepreneurial business, independent supermarket operators run businesses of all formats and sizes, and are dedicated to their customers, associates and communities.

In West Virginia, the independent supermarket channel includes 162 stores and generates $667.98 million in annual sales.

In West Virginia, independent supermarket operators are responsible for creating 3,830 stable, reliable jobs and $105.32 million in wages paid.

In West Virginia, independent supermarkets and the wholesalers that serve them are a major source of tax revenue for federal, state and local governments. Together the independent channel and their employees generate about $42.69 million in state and local tax and $37.92 million in federal taxes. The combined total in the State of West Virginia is $80.61 million.

The economic impact of the independent supermarket industry reaches all 50 states and the District of Columbia. Nationally there are 21,000 independently owned supermarkets that generate $131 billion in annual sales, representing nearly 25% of the total domestic market.

NGA Thanks The Following Sponsors For Their Support

Mondelez International

The Shelby Report

NGA Research and Education Foundation

Nielsen

WWW.GROCERSIMPACTAMERICA.COM