



INDEPENDENT SUPERMARKETS IMPACT AMERICA

Independent retail supermarkets and the wholesalers that supply them play a vital role in the communities they serve and are a major contributor to the economy of the **United States and Iowa**. Defined as a privately held, or family-owned entrepreneurial business, independent supermarket operators run businesses of all formats and sizes, and are dedicated to their customers, associates and communities.



STORES AND SALES

In **Iowa**, the independent supermarket channel includes **246** stores and generates **\$1.46 billion** in annual sales.



JOBS AND WAGES

In **Iowa**, independent supermarket operators are responsible for creating **8,600** stable, reliable jobs and **\$229.45 million** in wages paid.



TAXES

In **Iowa**, independent supermarkets and the wholesalers that serve them are a major source of tax revenue for federal, state and local governments. Together the independent channel and their employees generate about **\$99.83 million** in state and local tax and **\$90.35 million** in federal taxes. The combined total in the **State of Iowa** is **\$190.18 million**.



NATIONAL IMPACT

The economic impact of the independent supermarket industry reaches all 50 states and the District of Columbia. Nationally there are **21,000** independently owned supermarkets that generate **\$131 billion** in annual sales, representing nearly **25%** of the total domestic market.

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