

2026 Partnership Opportunities

Connecting Women. Changing Grocery.

Women Grocers of America (WGA) advances women in the independent grocery industry through leadership development, meaningful connections, and recognition programs.



◆ Reach a highly engaged audience of independent grocers and industry leaders

◆ Showcase your brand across events and digital channels

◆ Support leadership development and workforce advancement for women

◆ Access year-round engagement opportunities

WGA Symposium

SEPTEMBER 15-16, 2026 · ECOLAB MINNESOTA CAMPUS

Opening Celebration	SOLD
Breakfast or Luncheon	\$8,000
Speaking Opportunity	\$8,000
Sponsor of Store Tours with the Board	\$6,000
Registration Area	SOLD
Session Introduction & Branding Sponsor	\$5,000
Closing Cocktail Hour	\$5,000
Swag Sponsor	\$5,000
Badge & Lanyard Sponsor	\$4,000
Networking Break	\$3,500

SCHOLARSHIPS & COMMUNITY IMPACT

Starting at \$1,250

Support education, leadership programs, and event attendance for rising industry leaders.

Digital & Content Visibility

WGA PODCAST — GROCERY FROM HER SEAT

Featured Podcast Guest	\$3,000
30-Second Audio Commercial	\$1,500

WGA MONTHLY NEWSLETTER

Thought Leadership Article	\$1,000
Sponsored Company Banner Ad	\$500

**GENERAL SPONSORSHIP
Starting at \$2,500**

Year-round brand recognition, visibility across WGA platforms, and priority access to speaking and content opportunities.

