

Executive Conference & Public Policy Summit

SPONSORSHIP PROSPECTUS



CHICAGO, IL



OCTOBER 20-22, 2026



The NGA Executive Conference is the premier gathering for independent grocery leaders—bringing together owners, operators, CEOs, and senior decision-makers alongside key supplier and service partners. Designed to deliver a competitive edge, the conference offers forward-looking industry forecasts, insights into emerging economic and business trends, and high-value opportunities to build and strengthen relationships across the supply chain.

PREMIER PARTNER | \$30,000

- Four (4) conference registrations
- Priority branding as a top Premier Partner before and throughout the Conference on webpage, event signage, and mobile app
- Sponsor one of the following: Registration/Concierge area or Networking Reception, Luncheon, Keynote Speaker, or Networking Breakfast
- Opportunity to serve as a panelist or host an educational session
- Company VIP Table at General Sessions
- One (1) invitation to NGA Board Dinner (invite-only)
- Opportunity to host a webinar prior to or after the Conference
- One (1) email to Executive Conference registrants prior to the event
- Company logo on main stage walk-in slides plus podium recognition
- Company video with sound shown on mainstage of the Conference
- Company video on loop (no sound) in Registration Area
- Participation in a curated B2B Program
- Digital marketing opportunities in NGA's member e-newsletter prior to the Conference
- One-page ad in the Conference Program
- List of registrants pre- and post-conference

STRATEGIC PARTNER \$20,000

- Three (3) conference registrations
- Top branding as a Strategic Partner before and throughout the Conference on webpage, event signage, and mobile app
- Opportunity to sponsor one of the following: Registration/Concierge Area, VIP Seating Area of the General Session, serve as a panelist, or a breakout session
- Opportunity to showcase company with a tabletop or conduct a Supplier Lightning Session
- Logo on main stage walk-in slides plus podium recognition
- Company video on loop (no sound) in Registration Area
- One (1) email to registrants after the Executive Conference
- Participation in a curated B2B Program
- Digital marketing opportunities in NGA's member e-newsletter prior to the Conference
- Half-page ad in the Conference Program
- List of registrants pre- and post-conference
- Company video with sound shown on mainstage of the Conference

SUPPORTING PARTNER \$10,000

- Two (2) conference registrations
- Branding as a Supporting Partner before and throughout the Conference on webpage and event signage
- Opportunity to showcase company with a tabletop or conduct a Supplier Lightning Session
- Company write-up in NGA member e-newsletter (Express Lane)
- Participation in a structured B2B program
- Digital marketing opportunities in NGA's member e-newsletter prior to the Conference
- Quarter-page ad in the Conference Program
- List of registrants pre- and post-conference

A-LA-CART OPPORTUNITIES

Host a Networking Break | \$8,000

Sponsor Badge Lanyards | \$8,000

Sponsor the Conference Program | \$6,000

One-page ad in Conference Program | \$2,000

Half-page ad in Conference Program | \$1,500

Quarter-page ad in Conference Program | \$1,000

Sponsor the Conference Mobile App | \$9,000