

The Women Grocers of America is dedicated to advancing women in the independent grocery industry. WGA's mission is to inspire and empower industry professionals through leadership development, meaningful connections, and the recognition of outstanding achievements. By offering targeted training and networking opportunities, WGA addresses the unique challenges and opportunities women face in independent grocery and celebrates their vital contributions.

The partnership opportunities below offer meaningful ways to support this important NGA Foundation initiative. Under the NGA Foundation, these sponsorships are tax-deductible to the extent permitted by law.

### **WGA Premier Sponsor \$50,000 (Exclusive) (SOLD)**

Includes:

- WGA tagline "In partnership with <Company Name>" on all mention of WGA
- "Premier Sponsor" recognition and logo on WGA website
- Use of WGA logo on your company site
- Opportunity for a company executive to provide remarks or serve as a panelist during the WGA Session at the 2026 NGA Show
- Provide company swag at WGA's Membership Table during the 2026 NGA Show
- Recognition as "Premier Sponsor" at the 2026 WGA Symposium, a speaking opportunity at an educational session and four (4) full registrations
- A speaking opportunity during the virtual seminar, *Sync Up*, Spring 2026
- Opportunity to provide WGA-related content in two (2) issues of the WGA Newsletter
- Female company executive to be a featured guest on the WGA podcast, *Grocery From Her Seat*, and provide a 30 second audio advertisement for inclusion in episode
- Company's digital ad retargeting opportunity through Feathr, a marketing platform. This program allows your digital ads to reach visitors to the WGA website across leading websites and social platforms, helping you stay visible to an already WGA-engaged audience

**WGA Gold Sponsor \$35,000 (2 spots available)**

Includes:

- “Gold Sponsor” recognition and logo on WGA website
- Use of WGA logo on your company site
- Opportunity for a company executive to provide remarks or serve as a panelist during the WGA Session at the 2026 NGA Show
- Recognition as a “Gold Sponsor” at the 2026 WGA Symposium, opportunity to introduce the Keynote Speaker and two (2) full Symposium registrations
- A speaking opportunity during the virtual seminar, *Sync Up*, Spring 2026
- Opportunity to provide WGA-related content in two (2) issues of the WGA Newsletter
- Opportunity to provide company swag at WGA’s Membership Table during the NGA Show
- Female company executive to be featured as a guest on the WGA podcast, “*Grocery From Her Seat*”, and provide a 30 second audio advertisement for inclusion in episode
- Company’s digital ad retargeting opportunity through Feathr, a marketing platform. This program allows your digital ads to reach visitors to the WGA website across leading websites and social platforms, helping you stay visible to an already WGA-engaged audience

**WGA Silver Sponsor \$20,000 (2 spots available)**

Includes:

- “Silver Sponsor” recognition and logo on WGA website
- Use of WGA logo on your company site
- Preference to choose one sponsorship offering during the 2026 NGA Show of: 1) WGA R&R area, 2) WGA Education Session or 3) WGA networking event at the NGA Show
- Recognition as “Silver Sponsor” at the 2026 WGA Symposium and two (2) full Symposium registrations
- Opportunity to introduce a speaker during the virtual seminar, *Sync Up* Spring 2026
- Opportunity to provide WGA-related content in one (1) issue of the WGA Newsletter
- Opportunity to provide company swag at WGA’s Membership Table during the NGA Show
- Company commercial during a session of the WGA podcast “*Grocer from Her Seat*”
- Company’s digital ad retargeting opportunity through Feathr, a marketing platform. This program allows your digital ads to reach visitors to the WGA website across leading websites and social platforms, helping you stay visible to an already WGA-engaged audience



**WGA Sponsorship at the 2026 NGA Show  
 February 1-3, Las Vegas**

Opportunities to brand your company with Women Grocers of America during the Annual NGA Show to an audience of over 3,000 retailers.

Sponsorship Opportunities:

- WGA Member Table Sponsor           \$2,000
- WGA Networking Event               \$5,000
- WGA Rest & Rejuvenation Area       \$5,000
- WGA Education Session Sponsor   \$8,000
- Raffle Prize Contributor             (In-Kind)

**WGA Virtual “Sync Up” May 7, 2026**

The virtual symposium will be an event mixed with sessions on professional development and industry topics. It will offer small group breakouts for discussion and networking.

Sponsorship Opportunities

- Title Sponsor                           \$10,000
- Speaking Opportunity               \$5,000
- Ad sponsor                             \$1,000

**WGA Symposium Fall September 15-16, 2026 (location TBD)**

The WGA Symposium is a dynamic blend of inspiration and leadership development bringing together women across the industry for a combination of networking, general sessions, educational breakouts, and outstanding speakers.

Sponsorship Opportunities:

- Digital Geo-Fencing Advertising   \$3,000
- Networking Break                   \$3,500
- Networking Cocktail Hour         \$5,000
- Swag Sponsor                       \$5,000
- Registration Area Sponsor         \$6,000
- Badge & Lanyard Sponsor           \$5,000
- Thought Leadership Session       \$8,000
- Breakfast Sponsor                 \$8,000
- Luncheon Sponsor                 \$8,000
- Closing Celebration Sponsor       \$10,000

**WGA Scholarship Sponsor      Starting at \$1,250**

Opportunity to sponsor a student scholarship towards schooling or for a WGA Member to attend NGA or WGA events such as the NGA Show, WGA Symposium, Executive Leadership Development Program, NGA Fly-In, or the Executive Conference.

**2026 Woman of the Year Award    \$5,000 (SOLD)**

The WGA Woman of the Year Award was established in 1996 to give visible support and recognition to exceptional women in the grocery industry.

Includes:

- Logo recognition on the main stage during presentation of the WOTY Award
- Company representative on stage for award presentation along with WGA President and NGA President and CEO
- Recognition in release announcing award winner
- Recognition in blog interview with winner
- Logo and recognition in conjunction with any call for nominations

**WGA Podcast: “Grocery From Her Seat”**

This popular podcast offers a unique perspective on the independent grocery industry, as seen through the eyes of remarkable women who shape and lead in their roles while elevating the next generation. These 20-minute sessions bring to light inspiring stories, triumphs, and challenges of the women serving in independent grocery.

Sponsorship Opportunities:

- 30-Second Commercial                      \$1,500
- Featured Guest Contributor                 \$3,000
- Exclusive Podcast Sponsor  
of entire Season 3                                 \$10,000



**WGA Monthly Newsletter: Thought Leadership Contributor**

Every month the WGA membership receives a newsletter informing them of WGA programming and providing content to help them thrive in their careers.

Sponsorship Opportunities:

- Thought Leadership Article \$1,000
- Company Banner Ads \$500

**WGA Benchmark Survey Sponsor \$10,000**

Opportunity to sponsor 2026 WGA-led research which explores women’s impact in the independent grocery industry and possibly reveal opportunities to promote and empower female workforce participation.

**WGA General Sponsor \$2,500+**

*Provide funding to overall WGA programming ensuring the ongoing sustainability of WGA initiatives.*

Includes:

- Recognition as a sponsor on all WGA newsletters, website, and signage
- Prioritization of organization when selecting guests for the WGA Podcast or speakers for the 2026 WGA Symposium and virtual Sync Up
- Other benefits as established based on giving