

While submitting a Letter of Intent (LOI) is the first official step in the FNS application process for SNAP Online, each of the following three criteria must be met before your LOI is submitted. Completing the LOI will require you to provide information related to each of the sections below.		Check “Yes” only once in each section	
SNAP Online Retailer Eligibility Quiz		Yes	No
<p>1</p> <p>eCommerce Website Status: A retailer must meet this criterion to qualify. If you answer “No” here you may not apply for SNAP Online.</p>	Does your store have an active eCommerce presence where you are accepting non-SNAP forms of payment (credit & debit card) and where a qualifying inventory of SNAP-eligible items are available for sale?		
<p>2</p> <p>Retailer’s SNAP Authorization Status: A retailer must answer “yes” to (a) or (b) to qualify</p>	(a) Are you a SNAP-authorized brick & mortar retailer?		
	(b) OR, are you an online only retailer?		
	<p>Notes on #2:</p> <p>If you are a <i>brick & mortar retailer not yet authorized for SNAP</i>, you must complete the brick & mortar SNAP retailer application process and be approved before applying for SNAP Online.</p> <p><i>Online only retailers</i> may submit an LOI for SNAP Online, but they may not apply for SNAP retailer authorization until invited to do so by FNS. Online only retailers should review the SNAP retailer eligibility criteria to be sure their business qualifies.</p>		
<p>3</p> <p>eCommerce provider status: A retailer must answer “yes” to (a) or (b) or (c) to qualify</p>	(a) Are you working with one of the eCommerce platform providers on this list for your SNAP Online solution?		
	(b) OR, are you prepared to develop your own website that meets all the FNS requirements* to accept SNAP Online (as a “direct connect” or “direct integrator”)?		
	(c) OR, will you be working with an eCommerce platform (one that is <i>not</i> on this list) that will be building SNAP Online functionality for the first time?		
	<p>Notes on #3:</p> <p><i>In the case of 3(a) above</i>, you will need to contract with the PIN Solution provider/TPP in partnership with your eCommerce provider.</p> <p><i>In the case of 3(b) or 3(c) above</i>, you will also need to establish a contract for services with one of the SNAP Online PIN Solutions/TPPs (as of January 2025, they are: Fiserv, Forage, WorldPay; others are welcome to apply). This information is required in your LOI submission. You will also be required to submit a Business Requirements Document (BRD) to FNS.</p>		

*For more information about **FNS’ SNAP Online requirements**, please [contact SEMTAC](#).

If you answered “**yes**” to one question in each section above, and you know which of the three PIN Solution/TPPs you will contract with for SNAP Online, you may move forward your application by submitting a [Letter of Intent \(LOI\)](#) to FNS.

If you need contact information for the PIN Solution/TPPs, please [contact SEMTAC](#).

If you answered “no” to question #1, (and yes to questions #2 and #3), you must wait until your eCommerce site with SNAP eligible items is live to submit your LOI. When FNS receives your LOI, they will review your website to determine if you are ready to move forward with the SNAP Online application process.