

The National Grocers Association (NGA) represents 21,000 independent community grocers and wholesalers across the United States. Independent community grocers account for 33 percent of all grocery sales, exceeding \$250 billion, and more than 1 million American jobs.

SPONSOR BENEFITS



Brand Visibility: increase brand awareness in the fresh produce, meats and deli departments



Thought Leadership: showcase your company's expertise, knowledge & resources with grocer decision-makers



Networking Opportunities: connect with independent grocers from the fresh departments and build potential business opportunities

Gold Level Sponsorship

\$15,000

- ◆ Three (3) full Summit registrations
- ◆ Company logo prominently place on event webpage and on all marketing materials before and during the Summit
- ◆ Speaking opportunity for company executive on a panel
- ◆ Podium recognition during Opening Remarks
- ◆ Logo on mainstage slide presentation
- ◆ Opportunity to show a 60-second company commercial or video on the mainstage during the event
- ◆ One (1) 6-foot tabletop space
- ◆ One (1) company email to NGA membership prior to the Summit
- ◆ Opportunity to host an education webinar to NGA members
- ◆ Company highlight and banner ad in an issue of member e-newsletter, *Express Lane*
- ◆ Contact list of attendees post Summit

Silver Level Sponsorship

\$10,000

- ◆ Two (2) full Summit registrations
- ◆ Company logo on event webpage and on all marketing materials before and during the Summit
- ◆ Opportunity to present an educational session on the mainstage or serve as a panelist
- ◆ Podium recognition during Opening Remarks
- ◆ Logo on mainstage slide presentation
- ◆ One (1) 6-foot tabletop space

FRESH SUMMIT

June 16-18, Milwaukee, WI

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- ◆ One (1) company email to registrants prior to the Summit
- ◆ Two (2) banner ads in an issue of the member e-newsletter, Express Lane
- ◆ Contact list of attendees post Summit

Bronze Level Sponsorship \$5,000

- ◆ One (1) full Summit registration
- ◆ Company logo on event webpage and on all marketing materials before and during the Summit
- ◆ Logo on mainstage slide presentation
- ◆ One (1) 6-foot tabletop space
- ◆ One (1) banner ad in an issue of the member e-newsletter, Express Lane
- ◆ Contact list of attendees post Summit