



Student Programs

SPONSORSHIP PROSPECTUS



The National Grocers Association Foundation is committed to building the next generation of leaders in the independent grocery industry through targeted programs that offer education, mentorship, and career building opportunities. By becoming a sponsor your organization has the unique opportunity to make a meaningful impact on the lives of aspiring professionals all while gaining visibility and contributing to the growth of the sector.

SPONSOR BENEFITS



Brand Visibility: increase brand awareness with future grocery leaders and influential industry stakeholders



Talent Development: Support workforce development by contribution to the education of skilled, motivated professionals



Exclusive Access: Engage directly with students, faculty and industry mentors to help shape future grocery professionals



Networking Opportunities: Access to NGA's extensive network of professionals allowing for meaningful connections with key industry figures



STUDENT PROGRAMS CHAMPION | \$1,000

Support all of NGAF's student programs by becoming a sustaining champion. Help the foundation react to the unique needs of the up and coming generation and provide meaningful connection points within the grocery industry.

Student Case Study Competition

This flagship event brings together university teams from across the country to tackle real-world issues faced by independent grocery stores. Students work together to present strategic solutions to a panel of industry experts.

TITLE SPONSOR | **SOLD**

Includes prominent logo placement, speaking opportunities, and branding in all competition-related materials.

SUPPORTING SPONSOR | **SOLD**

Logo inclusion in event materials and recognition in all related communications.

THOUGHT LEADERS WEBINAR SPONSOR

\$3,500

Sponsors will receive the opportunity to partner with a student team to translate their solutions research findings into a NGA Member webinar format to be presented after competition wraps. Sponsors will provide input into the content and focus of the webinar, and will network with the student team in the preparation through delivery of the webinar. Sponsors will receive individual recognition in promotion of the webinar, throughout the webinar, and in a key takeaways blog.

STUDENT TEAM SPONSOR: | **\$2,500**

Sponsorship of one participating team, invitation to networking and mentorship opportunities.





Best in The Show Awards

These awards are given to NGA Show exhibitors for their outstanding products and services showcased, by university students researching their offerings. This program offers industry exposure, career-building opportunities for the students, and incredible brand exposure to exhibitors.

TITLE SPONSOR: | **SOLD**

Be the premier sponsor of the award program with high-level branding and engagement benefits. You will be recognized through exclusive branding, speaking opportunity at the awards ceremony, and an invitation to engage with students and award recipients.

Industry Internship Support

Offering students structure internships with industry-leading grocery companies, these placements provide vital career experience and professional development.

INTERNSHIP PROGRAM SPONSOR | **\$10,000**

Support the development of an internship best practices toolkit designed and distributed for all NGA Members. Opportunity for branded swag placement at the Student Solutions Corner at the NGA Show. Logo placement on internship communications, dedicated internship event branding, and opportunities to interact with participating interns.

MENTORSHIP SPONSOR | **\$5,000**

Sponsor recognition in mentoring communications and involvement in mentor matching.



Ambassador Program

The NGA Ambassador Program is a prestigious opportunity for outstanding university students to represent the National Grocers Association (NGA) as ambassadors within their campuses and at industry events. During a one-year term assignment, these student ambassadors will travel to NGA events, engage with the NGAF Board of Regents, and lead research projects that address critical issues in the independent grocery sector. This program offers a unique bridge between academia and industry, equipping future leaders with essential skills and insights while fostering industry-wide innovation.

As a sponsor of the NGA Ambassador Program, your organization will gain unparalleled access to rising talent, contribute to workforce development, and support research that addresses real-world challenges in the grocery industry.

FOUNDING SPONSOR | **\$20,000**

As the exclusive founding sponsor, your organization will take a lead role in launching this flagship program. Your company will receive naming rights, prominent branding, opportunity to provide input into research topics, and invitations to exclusive briefings on ambassador research findings.

Scholarship Program

Providing scholarships to students interested in pursuing careers in the grocery industry, this program invest in the education and training of the future industry leaders.

Scholarship supporters can decide their scholarship level, starting at \$1,500 level. A three-year commitment is required. An administration fee of \$250 per scholarship per year paid to NGA Foundation is used to seek applications from qualified students, collect applications, manage the review & selection process, and celebrate the recipients. Sponsors can chose to be involved in the review & selection process, or defer to the NGAF Board of Regents Scholarship Review Committee.

Supporters will have their named scholarship visible on program promotion materials, exclusive recognition in award announcements, and an opportunity to connect with scholarship recipients.

