NGAF Scholarship Promo Toolkit

For NGA Members

Introduction

This toolkit has been developed to allow NGA members to easily share information about scholarship opportunities available to college students in their networks. This may include their employees, their family members, or themselves!

Background information about the program, promotional tools (sample webpage posts, e-newsletter blurbs, social media posts) and digital assets (flyers, powerpoint slides, and images) are provided so that you can spread the word.

Applications are accepted now through April 15, 2024.

Background

The NGA Foundation works to ensure the supermarket industry has a robust, diverse and well-trained workforce. There are seemingly endless career opportunities in a variety of specialties at entry-level through executive positions. The scholarship program specifically supports the next generation of industry leaders in their efforts to obtain a college education so that they can meet the challenges in this dynamic and ever-changing market. Since 1990, the scholarship program has awarded more than $1 million to college students, propelling them into careers that uplift their communities and feed our nation.

The NGAF Scholarship program is bolstered by NGA members and partners, including retailers and industry suppliers. All scholarships in the program have basic eligibility criteria applicants must meet:

- Rising freshmen through graduate students, enrolled at a U.S. college or university at the time of disbursement (fall semester)
- Majoring in business, food management, accounting, human resources, information technology or other field of study that can lead to a career in grocery
- Minimum GPA of 2.5
- Experience in the grocery industry is highly valued

Beyond the basic criteria, several scholarships are designed to specifically drive diversity or honor individuals that have made a mark on the industry. There are scholarships designed to drive diversity in the grocery industry by selecting females or
individuals with diverse racial backgrounds. There are scholarships designed to honor individuals who have made significant impacts on the industry through their servant leadership and helping others succeed. More than 20 scholarships currently are available, and by submitting one application, individuals will be considered for each award for which they are eligible. Annually, more than 20 unique scholarships are awarded to deserving college students.

### Scholarship Program 2024
### Active Scholarship Listing

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
<th>No. Awarded Annually</th>
<th>Additional Qualification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asparagus Club</td>
<td>$2,000</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Asparagus Club, Thomas K. Zaucha Award</td>
<td>$2,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Charlie and Becky Bray</td>
<td>$2,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Della Noce Family Industry Diversity</td>
<td>$1,500</td>
<td>1</td>
<td>Female or person with diverse racial background</td>
</tr>
<tr>
<td>Ecolab Women in Grocery</td>
<td>$2,000</td>
<td>1</td>
<td>Female</td>
</tr>
<tr>
<td>FMS Solutions Holdings Legacy</td>
<td>$3,000</td>
<td>1+</td>
<td>Active member or a child of state or local law enforcement</td>
</tr>
<tr>
<td>Mondelez International</td>
<td>$2,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Kimberly-Clark Corporation</td>
<td>$2,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Peter and Jody Larkin</td>
<td>$2,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Roger Collins</td>
<td>$1,000</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Ronnie Horton Legacy Scholarship</td>
<td>$1,250</td>
<td>2</td>
<td>Must include an essay about a person who influenced them</td>
</tr>
<tr>
<td>Bob Richardson Legacy Scholarship</td>
<td>$1,000</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Mary Macey Scholarship</td>
<td>$1,500</td>
<td>1</td>
<td>Female</td>
</tr>
<tr>
<td>WGA Scholarship</td>
<td>$2,500</td>
<td>1</td>
<td>Female</td>
</tr>
<tr>
<td>Ed &amp; Helen Buehler Scholarship</td>
<td>$1,000</td>
<td>1</td>
<td>Employee or immediate family member of an employee of Buehler's</td>
</tr>
<tr>
<td>People First Scholarship</td>
<td>$1,000</td>
<td>1</td>
<td>Employee or immediate family member of an employee of Buehler's</td>
</tr>
</tbody>
</table>
Webpage Post Example

The National Grocers Association Foundation has a scholarship program awarding over 20 scholarships annually to college students interested in pursuing careers in grocery. All scholarships are awarded based on basic criteria, with a few scholarships having additional specific requirements that are important to the funder or funding group. Basic criteria for all scholarships are:

- Rising freshmen through graduate students, enrolled at a U.S. college or university at the time of disbursement (fall semester)
- Majoring in business, food management, accounting, human resources, information technology or other field of study leading to a career in grocery
- Minimum GPA of 2.5
- Experience in the grocery industry is highly valued

Additional scholarship awards will be available to individuals who meet specific criteria including the following; identify as female; active military or law enforcement personnel (or child dependent of); and employees of Buehler’s Fresh Foods (or a child of a Buehler’s employee).

Visit the NGA Foundation Scholarship webpage to learn more and apply today.

E-Newsletter Blurb

Scholarships now available!

Are you or someone you know passionate about pursuing a career in the grocery industry? Look no further! The National Grocers Association (NGA Foundation is thrilled to announce its scholarship program, aimed at supporting students like your employees in achieving their educational dreams.

Whether they are full or part-time college students or studying business, marketing logistics or another relevant to grocery field, these scholarships are designed to provide financial assistance to deserving individuals pursuing higher education. Over 20 scholarships are available, ranging from $1000-$3,000. Complete one application to be considered for all the awards you are eligible for.

Don’t miss out on this incredible opportunity to invest in your future and become a leaders in the dynamic world of grocery retail. Apply now and take the first step towards making your academic aspirations a reality.

Learn more and apply today at NGA Foundation Scholarships.
Sample Social Media Posts

• Calling all college students interested in grocery! NGA Foundation is giving away over $40,000 to support your education. Click here to apply: https://webportalapp.com/sp/login/ngafoundation2024

• Are you looking for financial support to start or finish a college degree? NGA Foundation has over $40,000 in scholarship funds they are awarding this year. Apply by April 15th to be considered. Copy, paste, and share the application link: https://www.nationalgrocers.org/foundation/nga-foundation-scholarships/

#NGAFoundation #ScholarshipSupport #GroceryLeaders

• Help Us Support Future Leaders: NGA Foundation Scholarships!

Hello Independent Grocers! ☀️ The NGA Foundation is offering scholarships for students passionate about the grocery industry. By sharing this post, you’re helping us connect with talented individuals ready to make a mark in the field.

Copy, paste, and share the application link: https://www.nationalgrocers.org/foundation/nga-foundation-scholarships/
Let’s make education accessible and empower aspiring leaders together!
#NGAFoundation #ScholarshipSupport #GroceryLeaders

Other Assets:
Available on our webpage

<table>
<thead>
<tr>
<th>Application Flyer</th>
<th>NGAF Logo</th>
<th>PPT Slide</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="Application Flyer" /></td>
<td><img src="image" alt="NGAF Logo" /></td>
<td><img src="image" alt="PPT Slide" /></td>
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<table>
<thead>
<tr>
<th>Social media graphic</th>
<th>QR Code to application portal</th>
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