GusNIP FUNDING CYCLE
Illustrative of 2019, in subsequent years, subject to change.

1 APRIL - MAY
RFA goes out from USDA and applications are submitted.

2 SEPTEMBER - OCTOBER
Awardees confirm budgets and awards are publicly announced.

3 EARLY FALL
Funds flow to stores and program begins.

4 EARLY SPRING
 Stores are confirmed and materials are created.

5 EARLY SUMMER
Conversations occur between grantees and potential retail partners.

PROCESS OCCURS OVER A 14 MONTH PERIOD