



# Emerging Female Leaders Share Group



## AGENDA

MAY 1, 2023

### 12:00 pm – 1:00 pm: **Luncheon and Introductions**

Get to know your fellow share group members and make lasting connections

### 1:00 pm - 2:00 pm: **What Do These Acronyms Mean?**

Introduction to National Grocers Association (NGA), Women Grocers of America (WGA) and the Emerging Female Leaders Share Group (EFL)

Greg Ferrara, President & CEO, National Grocers Association

Kristin Popp, Vice President, Woodmans Food Market & President, WGA

### 2:00 pm – 3:30 pm: **Intentions and Goal Setting**

We'll explore both personal goals and intentions as well as goals for the share group. Learn how to develop realistic intentions and set attainable short and long-term goals. Take away strategies to achieve both.

Jackie LaPointe, Director, Retail, Upside.

Alyssa Ziegler, Account Director, Retail, Upside.

### 3:30 pm – 4:00 pm: **Networking Break**

### 4:00 pm – 5:30 pm: **Mentoring**

What makes a good mentor? Find out how to identify a good professional mentor or mentors, initiate a mentor/mentee relationship and establish a partnership that will help you advance in your career. We'll review elements of successful mentor relationships and strategies to help you get the most from your mentor.

### 6:00 pm: **Store tour and group dinner**

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**MAY 2, 2023**

7:00 am – 8:00 am: **Breakfast**

8:00 am – 9:00 am: **Store tour review**

9:00 am – 3:00 pm: **#SuccessWithoutApology**

Rachael Melot has used this mantra in her business, career and in the leadership of her community. Her stories and research will motivate us to embrace rapid change and excel when stakes are the highest.

Rachael's experience in the high-profile position of an NCAA women's basketball referee, while running multiple companies, and influencing local community policy provides real-life theory-in-practice situations lined with humor to guide individuals to realize their greater potential.

3:00 pm – 4:00 pm: **Executive Panel**

A panel of dynamic female c-suite executives will share their stories and unique experiences. Our powerhouse panelists will discuss how they overcame challenges to advance their careers, found courage to advocate for themselves, and thrive in a male-dominated industry. They will discuss how being a female executive has influenced the way they lead and manage their companies—among other compelling topics.

Katie Hotze, Founder and CEO, Grocery Shopii

Kathy Kuzava, President, Georgia Food Industry Association

Amy Niemetscheck, President and CEO, Certco, Inc

Kristin Popp, Vice President, Woodmans Food Markets

Moderators: Alyssa Ziegler, Account Director, Retail, Upside and Haley Sammis, Account Management Team Lead · Rosie, an Instacart Company

4:00 pm – 4:30 pm: **Program Review & Next Steps**

6:00 pm – 9:00 pm: **Dinner and networking activity with EXFL members**

Enjoy a fun and relaxed atmosphere and take advantage of the chance to meet female executives from all facets of the grocery industry. This is a great opportunity to build your network.