



nga **GROGERS TAKE ACTION**
NATIONAL GROCERS ASSOCIATION

Fly-In for Fair Competition

2024 PARTNERSHIP PROSPECTUS



WASHINGTON D.C.



MAY 21-22, 2024

2024 FLY-IN PRESENTING SPONSOR

\$20,000

- Three (3) registration passes included
- • Company branded in the event tagline “in partnership with <Company Name>”
- • Brief Remarks during the Welcome Luncheon
- • Company logo on registration name badges co-branded with NGA
- • Company branding at the registration area
- • Company video (with no audio) on a loop displayed in registration area
- • List of event registrants after the event concludes
- • One (1) email to NGA membership prior to the event via NGA
- • Opportunity to display collateral materials in the registration area
- • Opportunity for a company executive to sit on a panel during an Educational Session
- • Opportunity to host one (1) company-sponsored NGA webinar throughout the year

WELCOME LUNCHEON

\$10,000

- Two (2) registration passes included
- Remarks at the Welcome Luncheon and opportunity to introduce the Luncheon Speaker
- Company logo placement throughout the Luncheon
- Designated VIP table for company sponsor
- Company mention in NGA’s promotional materials & digital marketing
- Company video (with no audio) or presentation slide on a loop on the main screen during the Luncheon
- Opportunity to display collateral material at the Luncheon
- List of event registrants after the event concludes
- One (1) full page ad in NGA’s *Independent Grocer Magazine*

WELCOME RECEPTION SPONSOR

\$8,000

- Two (2) registration passes included
- • Podium recognition during the Welcome Luncheon
- • Company logo branded throughout the event
- • Company mention in NGA’s promotional materials & digital marketing
- • Company video (with no audio) on a loop displayed in reception area
- • List of event registrants after the event concludes
- • One (1) email to Fly-In registrants prior to the event via NGA
- • One (1) full page ad in NGA’s *Independent Grocer Magazine*

KEYNOTE SPONSOR

\$8,000

- Two (2) registration passes included
- Opportunity to introduce the Keynote Speaker, Writer & Columnist A.B. Stoddard
- Company logo branded with mention of the Keynote Address
- Designated VIP table for company sponsor
- Company mention in NGA's promotional materials & digital marketing
- Opportunity to display collateral material during the program
- List of event registrants after the event concludes
- One (1) full page ad in NGA's *Independent Grocer Magazine*

HILL DAY BREAKFAST BRIEFING

\$6,000

- Two (2) registration passes included
- Opportunity for 2-minute remarks
- Company logo branded throughout the event
- Podium recognition during the Welcome Luncheon
- Company mention in NGA's promotional materials & digital marketing
- List of event registrants after the event concludes
- Opportunity to display/distribute collateral materials in the room
- One (1) half-page ad in NGA's *Independent Grocer Magazine*

TRANSPORTATION SPONSOR

\$5,000

- Two (2) registration passes included
- Podium recognition during the Welcome Luncheon
- Company mention in NGA's promotional materials & digital marketing
- Company logo sign on vehicle
- List of event registrants after the event concludes
- Opportunity to display /distribute collateral material
- One (1) half-page ad in NGA's *Independent Grocer Magazine*

SPONSORED ATTENDEE GIFTS

\$5,000

- Two (2) registration passes included
- Each conference attendee will receive one (1) elegant leather portfolio in their registration bag embossed with an exclusive sponsor's logo
- Podium recognition during the Welcome Luncheon
- Company mention in NGA's promotional materials & digital marketing
- List of event registrants after the event concludes
- One (1) half-page ad in NGA's *Independent Grocer Magazine*

NETWORKING BREAK

\$3,500

- One (1) registration pass included
- Company logo branded in the station area with the opportunity to display QR codes with company information
- Podium recognition during the Welcome Luncheon
- Company mention in NGA's promotional materials & digital marketing
- List of event registrants after the event concludes
- Opportunity to display collateral materials in the Networking area
- 1/4 page ad in NGA's *Independent Grocer Magazine*

EDUCATIONAL SESSION SPONSOR (4 sessions)

\$3,500 each session

- One (1) registration pass included
- Open an Educational Session by welcoming the audience, delivering brief remarks, and introducing the speakers
- Podium recognition during the Welcome Luncheon
- Company mention in NGA's promotional materials & digital marketing
- List of event registrants after the event concludes
- Opportunity to display collateral materials in the session room
- 1/4 page ad in NGA's *Independent Grocer Magazine*

AWARD PRESENTATION SPONSOR

\$2,500

- Company logo on the main screen during award presentation
- Opportunity for brief 1-minute remarks at the podium at the start of the presentation
- Podium recognition during the Welcome & Opening Session
- Company mention in NGA's promotional materials
- List of event registrants after the event concludes

HOTEL ROOM DOOR TAGS

\$2,000

- One (1) registration pass included
- Company logo on the main screen during award presentation
- Opportunity for brief 1-minute remarks at the podium at the start of the presentation
- Podium recognition during the Welcome Luncheon
- Company mention in NGA's promotional materials & digital marketing
- List of event registrants after the event concludes
- 1/4 page ad in NGA's *Independent Grocer Magazine*