

WHO WE ARE

WHO IS NGA?

NATIONAL GROCERS ASSOCIATION

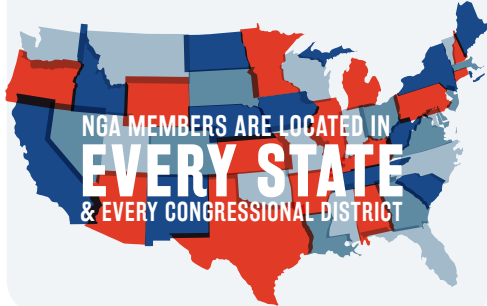
For over 30 years, NGA has represented independent supermarket operators in every congressional district across the country and the wholesalers that service them. Independent grocers are the true entrepreneurs of the supermarket industry, tailoring their stores and products to best meet the needs of the communities they serve. Today, NGA remains the only trade association exclusively focused on representing the independent sector of the food industry.

WHAT IS AN INDEPENDENT SUPERMARKET?

An independent supermarket is a **privately owned or controlled food retail company operating a variety of formats**. Most independent operators are serviced by wholesale distributors, while others may be partially or fully self-distributing. Some independents are publicly traded, but with controlling shares held by the family and others are employee owned. Independents are the true “entrepreneurs” of the grocery industry and dedicated to their customers, associates, and communities.

we are local.

- Independent grocers operate in rural towns, urban metropolises and everywhere in-between.
- Independent supermarkets contribute almost \$14 billion in state and local tax revenue.



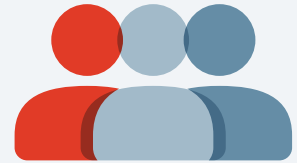
we are the backbone of main street USA.

NGA MEMBERS OPERATE NEARLY **7,000** STORE-FRONTS

- 1100 of NGA's 1400 members are **small businesses** fighting in one of the most competitive marketplaces to make their way in the world.

we are our communities.

Independent supermarkets are **compassionate supporters of the community**. From food banks, to schools, to little leagues, to scouts, independent grocers contribute to communities, not because it's the right thing to do, but because we live, work, and are an integral part of the community.



we are innovators in the marketplace.

INNOVATION IN E-COMMERCE, FRESH, NEW FORMATS & PRODUCTS ARE BEING DRIVEN BY INDEPENDENTS



- Did you know? The first grocer to use a loyalty program was an independent.

we are a significant portion of the US economy.

U.S. INDEPENDENT SUPERMARKET INDUSTRY GENERATES OVER **\$130** BILLION IN REVENUE ANNUALLY

INDEPENDENTS CREATE NEARLY **ONE MILLION** AMERICAN JOBS



NATIONALGROCERS.ORG

we are the **independent supermarket** INDUSTRY'S VOICE IN WASHINGTON