

Grocers Impact America User Guide

The Grocers Impact America website provides comprehensive economic information about the independent grocery industry. Economic impact reports can be created for a variety of levels of business activity: Across America, by state, by U.S. congressional district, and by state senate and assembly/house districts. U.S. Senate data would be the same as a state report. The data is current as of September, 2012.

I. Key Features

There are three prominent features of the Grocers Impact America website:

1. By moving a cursor over an individual state the user can immediately see the data related to jobs, wages, taxes and sales for that state. These appear in the arrow fields to the right of the map. *If the national data is not present after you have highlighted a state, simply refresh your browser.*
2. **Quick Print** PDFs for the country, for all 50 states and for the District of Columbia can be immediately accessed via the **Quick Print** PDFs arrow field, which is just below the arrow fields for sales, jobs wages and taxes.
3. The methodology for the economic impact analysis, conducted by John Dunham & Associates of New York City, is available via the link below **View/Print** button in the center of the site

II. How To Print Economic Impact Reports

The Grocers Impact America Website works off a simple three-step process for economic impact report generation. These are also defined on the site itself by the large bold typeface numbers 1, 2 and 3.

Step 1: The first decision starts with defining the jurisdiction for the impact report. Under the header, **Choose State**, select America, an individual state, or the District of Columbia.

Step 2: Next under the header, **Choose District**, decide whether to select a congressional district, or state legislative district. Note: When America is chosen under **Step 1**, individual states or legislative districts cannot be selected. Also, when a state is selected, the congressional districts and state house and senate districts will automatically be populated with the appropriate district numbers.

Step 3: Once Steps 1-2 are completed, simply click on the **View/Print** button to generate a .PDF file. The document will appear in a separate window where it can be printed or saved to a computer desktop or folder.



www.grocersimpactamerica.com



www.nationalgrocers.org