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## **N.G.A. AND FOOD DISTRIBUTION RETAIL SYSTEM GROUP TO CO-SPONSOR FALL TECHNOLOGY CONFERENCE**

*Conference, Scheduled for October 17-18 in Dallas, Will Focus on Wireless Technology and its Impact on the Food Distribution Industry.*

**RESTON, VA. (May 17, 2001)** — The National Grocers Association (N.G.A.), the voice of the independent segment of the retail and wholesale food industry, is joining with the Food Distribution Retail System Group (FDRSG) to sponsor a Fall Technology Conference October 18 and 19, 2001 at the Adams Mark Hotel in Dallas. The event will provide in-depth coverage of wireless technology, its impact on the food distribution industry today, and how it may impact the industry in the future. Speakers from major companies that supply technology solutions to grocers will present workshops on the latest developments in wireless technology, and what changes wholesalers and retailers should consider to most effectively employ the technology.

“This is an excellent opportunity for retailers and wholesalers to get together with key technology industry officials to discuss how to best utilize wireless technology in the future,” said Stuart Zlotnikoff, Senior Vice President of N.G.A. and President of the N.G.A. Service Corporation (NGASC). “Working in partnership with FDRSG, we have developed a forum for retailers and wholesalers to gain a better understanding of technology and how it can help operate their businesses more efficiently.”

Tim Clausing, President of FDRSG and Director of Retail Services Development at Roundy’s, said, “The formal alliance of FDRSG and N.G.A. is aimed at providing independent retailers and wholesalers with the latest, most relevant, and most credible technology solutions to address their business issues. This conference will allow the industry to explore how technology can help solve certain key business issues.”

The conference is open to retailers and wholesalers in the operations area as well as grocery executives in information operations, information technology, retail technology, and retail services.

Registration can be completed through the N.G.A.’s website, [www.NationalGrocers.org](http://www.NationalGrocers.org), or by calling Marjory Lorber at (703) 437-5300.

N.G.A. is the national trade association representing the retail and wholesale grocers that comprise the independent sector of the food distribution industry. An independent retailer is a privately owned or controlled food retail company operating in a variety of formats. Some are publicly traded but with controlling shares held by the family. Most independent operators are serviced by wholesale distributors, while others may be partially or fully self-distributing. Independents are the true 'entrepreneurs' of the grocery industry and dedicated to their customers, associates, and communities. N.G.A. members include retail and wholesale grocers and their state associations, as well as manufacturers and service suppliers. For more information about N.G.A. and the independent sector of the industry, see the N.G.A. website: [www.NationalGrocers.org](http://www.NationalGrocers.org).

FDRSG was formed more than 10 years ago as a task force of wholesaler, retailer and service supplier technology specialists to discuss and evaluate retail store automation technologies. This includes store level computing, computer associated store level automation, computer to computer and computer to device communication, point of sale and related technologies. A major accomplishment of FDRSG has been the development of the Standard Interchange Language (SIL), now adopted by UCC.

