

TRIBUTE TO A FOOD INDUSTRY LEADER

An opportunity to share your thoughts, memories, well wishes and personal greetings



Thomas K. Zaucha

First President and CEO of the National Grocers Association (1982 - Current)

N.G.A.'s 2010 *iMagazine*

(featuring the 2010 Buyers Guide)

Do not miss your chance to be a part of the National Grocers Association's *iMagazine for the independent community, featuring the 2010 Buyer's Guide*. The *iMagazine* provides the occasion for your company to portray your message individually to all the 2010 convention attendees. Your four-color advertisement will deliver your message to an engaged audience of over 3,000 key decision makers.

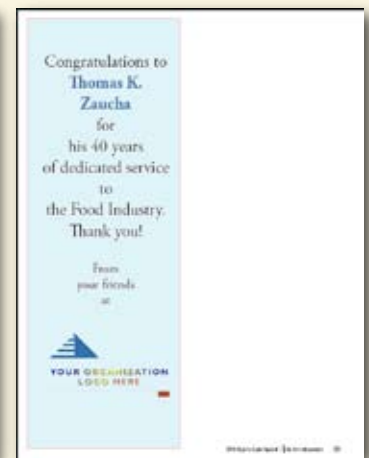
NEW THIS YEAR: Special pages, located throughout *iMagazine* have been reserved to **honor the accomplishments of Thomas K. Zaucha**, President and Chief Executive Officer of the National Grocers Association (N.G.A.) Mr. Zaucha announced to the N.G.A. Board of Directors earlier this year that he plans to retire in the summer of 2010. Representing all segments of the independent food industry in Washington, D.C., Mr. Zaucha has been an industry leader for almost 40 years and is renowned for his understanding of the dynamics of the grocery industry and the retailer/wholesaler supply system.

What better way to say thanks than by providing your personal message to Tom? And we have made it easy for you. Provide us with your text, logo and color scheme and **we will do all of the necessary production for you at no additional cost!** Sample ads, in all available sizes, have been provided as an example.

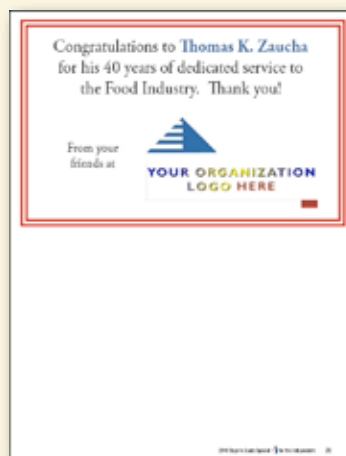
For additional information, contact Annette Ott-Barnett at (703) 516-0700 or email aott-barnett@nationalgrocers.org. To view a .pdf of the 2009 *iMagazine* and Buyer's Guide visit our convention website at www.NationalGrocers.org.



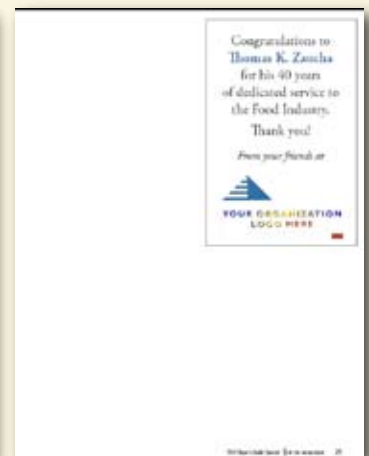
FULL PAGE AD
8" x 11" • \$950



HALF PAGE VERTICAL AD
8" x 5 1/2" • \$600



HALF PAGE HORIZONTAL AD
8" x 11" • \$600



QUARTER PAGE AD
3 5/8" x 5 1/2" • \$400